

Pueblo Health Care, Inc. NewsFlash

Health Plan Updates

Editor Ann Bellah

Coventry / First Health

Pueblo Health Care is excited to have finalized a contract with Coventry / First Health, effective March 1, 2008. Participation Forms were sent out in March, with due date of April 18th. Providers have the ability to opt in or opt out of each product independently (Auto, Commercial, Work Comp), therefore, three separate participation forms are required. Providers will not be tied to the PHC contract until after the initial 30-day review period. If you have not already done so, please return the signed participation forms back to us as soon as possible.

Health Access Pueblo

Pueblo Health Care has partnered with Health Access Pueblo in a new program (not insurance plan) to target the working, uninsured market in Pueblo County. Participation forms were sent out in March, with a due date of April 10th. You may log onto: www.healthaccesspueblo.org to learn more about this program or contact Pueblo Health Care at 584-4806.



Federal Correctional Complex (Florence)

Participation forms for the Federal Bureau of Prisons (FBOP) were due back in March. These participation forms will be kept on file and if this contract is awarded the bid for this business, we will send out more detailed information. Currently, the FBOP is in the process of reviewing the multiple contract proposals.

Cigna Acquires Great-West Healthcare

Effective 4/1/2008, CIGNA formally purchased Great-West Healthcare. Pueblo Health Care has group agreements with both of these plans. The acquisition makes CIGNA Colorado's #4 largest health plan, behind Anthem, United and Aetna. For now, business as usual, with the plans continuing to operate separately. We will keep our membership informed of changes to our group agreements with either of these plans. We will be starting the third year of our 3-year contract with Cigna, effective 7/1/2008. Plan to see participation forms with the new rates some time in June.

Mission: The mission of Pueblo Health Care, Inc. is to provide our physician partners the highest level of service and support in terms of physician contracting, appropriate educational in-services and administrative support for the Pueblo Market Area. Understanding that maintaining physician contracts is an on-going process, all efforts under the model in which we conduct operations will be focused on communication with our physician partners.

Vision: Our vision is to exceed the expectations of our physician partners in the areas of communication and education, as it relates to Physician Relations, Employer Relations and Payor Relations.



*"Working with Physicians,
for Physicians!"*

Educational In-Services

Pueblo Health Care recently offered the following in-services:

January = Pueblo Health Care Annual Presentations; Presented by Ryan Lown, Executive Director PHC. Ryan presented a review of PHC in 2007, including an organizational update, as well as trends and challenges for the future.

February 6 = Generational Diversity; Presented by Elliott Ring, Organizational Effectiveness Director at Parkview Medical Center. Elliott discussed the four distinct generations and characteristics of each that are present in the work place: Matures, Baby Boomers, GenXers and Millennials

February 15 = Cigna Healthcare; Tawana Thomas, Provider Representative presented an update on current products, credentialing and contact list while Cathy Evert from E-Services reviewed the Cigna website.

March 19 = Health Access Pueblo; Holly Hanson, CEO Health Access Pueblo, introduced a new program in Pueblo to provide healthcare coverage for the working uninsured.

April 10 = Coventry / First Health; Ryan Lown presented information on behalf of Erinn Adams and Lori Phillips, who unfortunately were affected by the recent airline industries numerous flight cancellations and had to cancel last minute.



Disaster Preparedness In-Service

April 17 = Disaster Preparedness; Bart Evans, Pueblo City-County Health Department, presented Part II of Emergency Preparedness, pointing out important items to think about in an emergent / disaster situation.



Generational Diversity In-Service



Cigna In-Service

In-Services In Process:

April 22— CME Opportunity with Dr. Nick Alsever, covering MS-DRGs and Present on Admission current status

May — Excel Classes and Health Care Industry update from Jim Miles

June — Kaiser Permanente In-Service and Benchmarking Strategies

If we have scheduled an in-service and you are unable to attend but are interested in the material, please contact Hayley at 584-4806. She will be happy to provide a set of the material covered to your office.



*Reminder:
It is important if you sign up to attend one of our in-services that you show up. If you have responded but can not attend, please let us know.*

REMINDER!!

If your office is planning on having any demographic changes, please provide PHC with this new information. For your convenience, we have placed a demographic change form on our website. We will notify all PHC health plan partners of these changes on your behalf. This will help ensure that remittances and correspondence are delivered to the proper address. We will request an updated W9 and CMS 1500 (HCFA) reflecting these changes, as some plans require us to submit these forms with the change request. Also, if you are planning on having a physician join your practice, please notify us as soon as possible so we can send out a packet of information, along with an application, regarding Pueblo Health Care.

Demographic Update Forms

We are missing 49 provider demographic update forms. Thank you for those who have turned them in and if you haven't, you still have time. Please return the completed forms to Pueblo Health Care so we can confirm accuracy of provider data. It is important that this data be accurate in our system, as we provide frequent reports to various payors.



CMS Selects TrailBlazer for Claims Processing

Centers for Medicare & Medicaid Services has selected TrailBlazer Health Enterprises to administer the claims process for both Part A and Part B fee-for-service Medicare. Effective 3/21/2008, Part B Colorado providers should be contacting TrailBlazer direct. For the most up-to-date information regarding this transition, visit TrailBlazer's website at www.trailblazerhealth.com/J4.

www.pueblohealthcare.com

Don't forget about our website at www.pueblohealthcare.com. Any comments or suggestions on how we might make this more valuable as a resource to our members would be greatly appreciated. Also, the Pueblo Health Care website calendar displays currently scheduled in-services, with up-to-date location and times.

Pueblo Health Care Notebook Inserts

We recently finished delivery of our PHC Notebook inserts. This information is updated on an annual basis and should be a valuable resource to your practice throughout the year. These inserts included an updated contract matrix listing the current health plans contracted through PHC, roster of current membership information and updated information on all of our affiliated health plans. If you have any questions or suggestions regarding these Notebooks, please contact Ann at 584-4371.

Membership Update

Pueblo Health Care membership total is currently at 241. We are excited to announce five recent additions to our network:

- Donald Benton, MD—Family HealthCare Center of Pueblo West
- Valerie Borsa, MD—Inpatient Consultants of Colorado, PC
- Suneel Boyareddygar, MD—Inpatient Consultants of Colorado, PC
- John Conn, MD—Cardiovascular & Thoracic Surgical Assoc Prof LLC
- Carol Venable, MD—Acute Medical Specialists

Please welcome these new physicians to the community and to the Pueblo Health Care Network!

Your Pueblo Health Care Staff:

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